

Macler\*

Isogen

**E-TEC**

**Emulsifier for disinfectant fragrance**

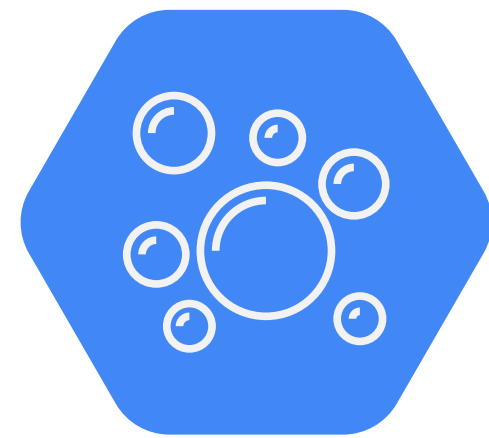
Substitute for Nonyl Phenol and  
Ethoxylates







# Applications



**SANITIZER**

**Disinfectants**

**Scenters**

**Fragranced Cleaners**





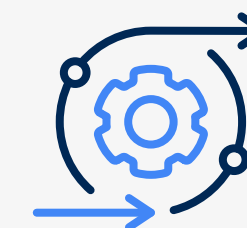
# Benefits



**Cost** reduction.



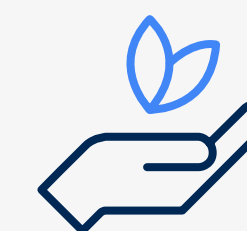
**Substitute for:**  
NonylPhenol Ethoxylate  
Lauryl Alcohol 7 EO



**Easily** processed.



Quickly  
**biodegradable.**



**Green product.**  
Sustainable.  
*(Phenol-free, ethoxylated,  
renewable source)*



Check out the presentation **video**:

Macler \*

# Isogen **E-TEC**

Emulsionante para desinfectante



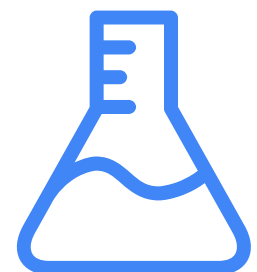
<https://youtu.be/hbWrOXp-2Ww>



# Macler \* SmartLab



Contact our Smart**Lab** and see how Macler is able to deliver **much more** than just a sample.



We will take all our laboratory and **know-how** packed in the shape of a prototype of the product you intend to develop.

Live the **experience** of having a **strategic partner** at your service, count on Smart**Lab**.





# ISOGEN

## Line

**Isogen** is a line focused on solutions for the sanitizing area developed by Smart**Lab**.



There are several solutions built with the results of years of research, development, and experience in both customer service and technical support in this market.

The Isogen product line solves situations such as: cost, performance, handling and process improvements, storage space.





Are you uncomfortable buying **blends**?  
Afraid of being in the power of a single supplier?

Unlike what has been experienced with global companies, which often end up taking products out of line and leaving the customer left in the lurch, Macler, through SmartLab is committed to generate solutions for the client's adversities. Including cases where the client wishes to change the blend for other raw materials. However, what happens in the vast majority of cases is that our blends end up delivering a unique

performance and present a better cost/benefit balance. Our performance, in over 30 years of life, is based on trust and reliability, and it is no different when it comes to supplying the Isogen line. Any product that, for some reason, needs to be discontinued, SmartLab works together with the customers developing an alternative for a new formula that is as efficient as the original one, with no impact on costs.



**Macler\***

Our chemistry  
in **harmony**  
with your routine.

**Macler Produtos Químicos Ltda**

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