

Macler *

Prime AG12 e AG1250

Non-ionic **surfactant**
100% Vegetable



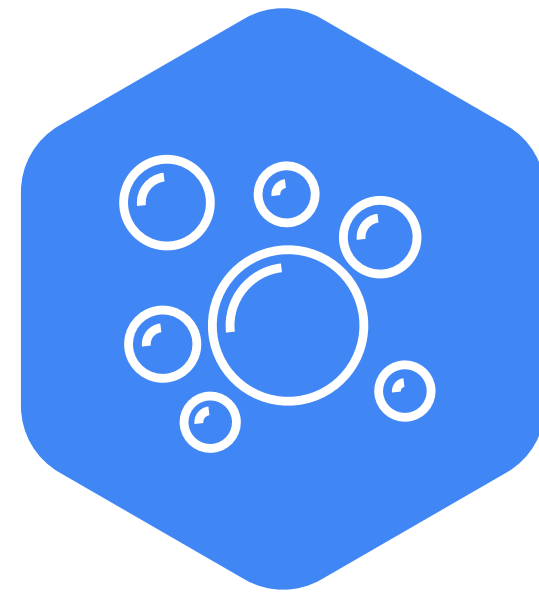
PRIME
Line

A laboratory setting with a dark surface. In the foreground, a glass beaker on the left contains a clear, colorless liquid. To its right, a glass petri dish contains a thick, white, translucent paste. In the background, two white bottles with orange labels are visible on a shelf. The image is framed by orange and white geometric shapes.

Prime
AG12
20%
Liquid

Prime
AG1250
50%
Pasty
< 18°C

Applications



SANITIZERS

- Petrochemical-free formulations
- Foaming booster



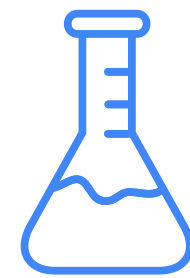
COSMETICS

- Shampoos
- Liquid soaps
- Foaming and viscosity booster
- Salt-free, sulfate-free, petrochemical-free formulations

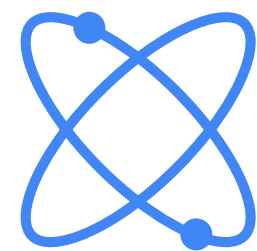
Benefits



Strong appeal to sustainability.
100% vegetable, petrochemical free
and quickly biodegradable.



High chemical stability
even in extreme pHs
(acidic and alkaline) and in
the presence of Peroxide.



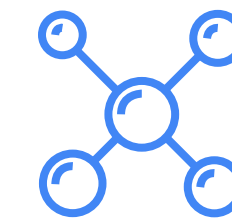
**Compatible with
any ionic system:**
cationic, anionic and
non-ionic.



Excellent booster
for several surfactant
systems.



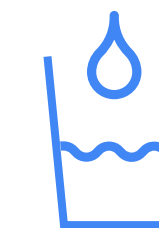
Non-controlled product:
safe for operator and
transport.



Synergistic action with
Sodium Lauryl Sulfate.



High foaming.



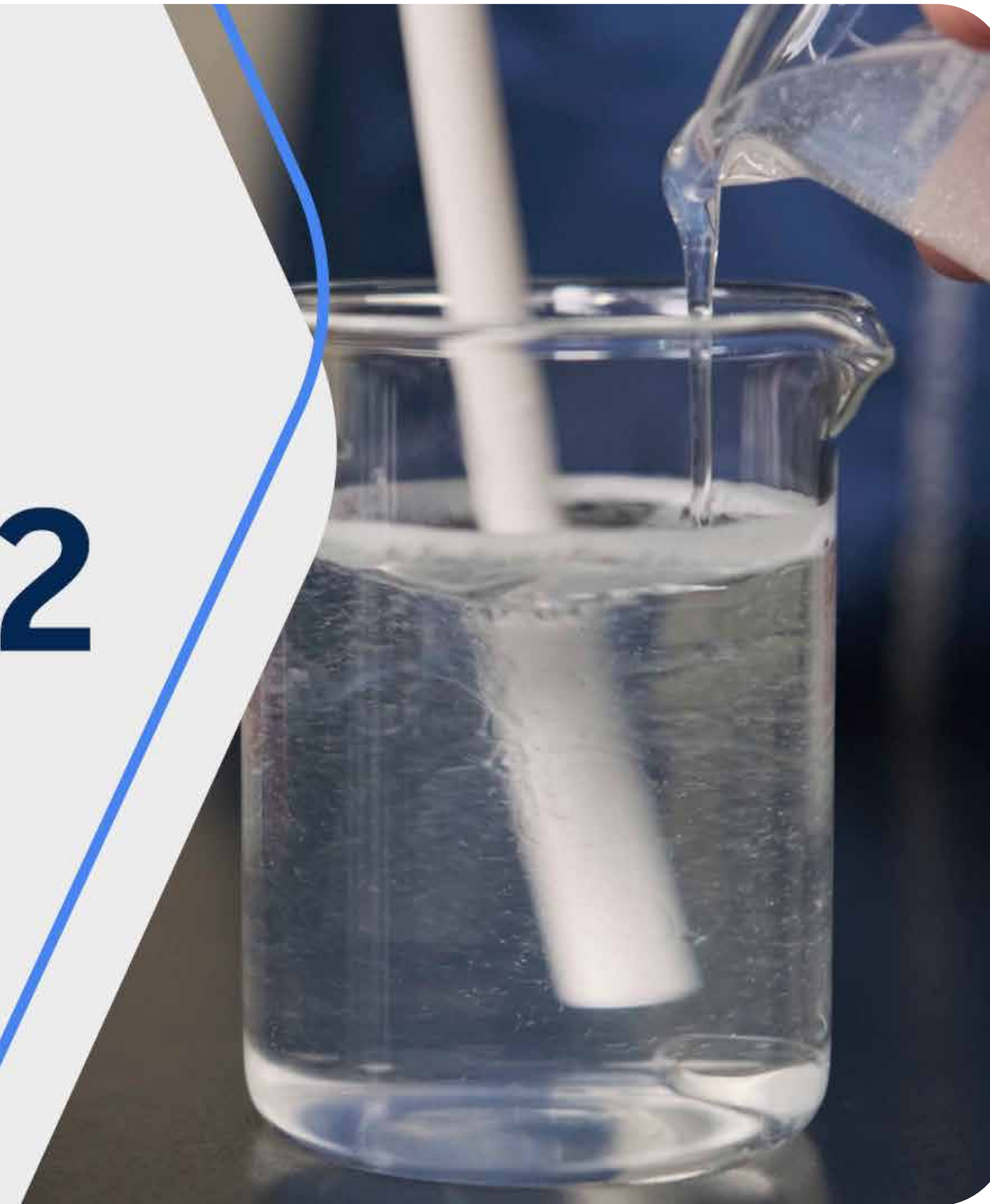
Liquid product.
Easy to use!

Check out the
presentation **video**:

Macler *

Prime **AG12**

Molécula **sustentável**

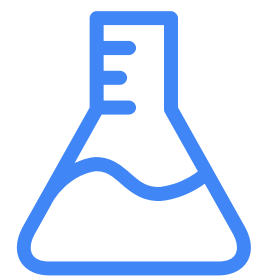


https://youtu.be/D5r5aw_mBwQ

Macler * SmartLab



Contact our SmartLab and see how Macler is able to deliver much more than just a sample.



We will take all our laboratory and know-how packed in the shape of a prototype of the product you intend to develop.



Live the experience of having a strategic partner at your service. Count on SmartLab!

PRIME Line

Prime is a line of special molecules that solve a wide spectrum of difficulties for formulators

The products in this line demand knowledge and previous experience in order to make the development work more efficient and less costly.

Most of the time, when specialties are applied without the proper know-how, they become costly, which for us, is nonsense.

Yes, technology should come in the interest of efficiency, but also of competitiveness and, above all, the generation of increased value.

For this process to be as productive as possible, our SmartLAB goes on with the technical support directing the formulator and, often, suggesting we develop the solution internally.

Macler*

Our chemistry
in **harmony**
with your routine.

Macler Produtos Químicos Ltda

Rua Fritz Lorenz . 1774 . G5 . Bairro Industrial
CEP 89.120-000 . Timbó . Santa Catarina

suporte1@macler.com

47 3323.5012

macler.com.br