

Macler\*

# Prime BHL 105

Ethoxylated Alcohol

High performance non-ionic surfactant for technological formulations.

Linha  
**PRIME**

# Applications



## HOUSEHOLD & I

**Degreaser**

*Low Alkalinity*

**Oven and Stove Cleaner**

**Saponaceous**



## PROFESSIONAL

**Cleans Skewers and Grills**

**Special Degreasers**

**Concentrate Degreaser**

**Post Construction Cleaner**

**Special Cleaners**



## AGRO

**Emulsions**

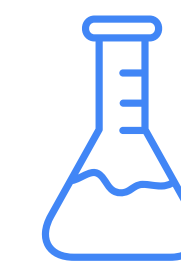
**Dispersions**

**Suspensions**

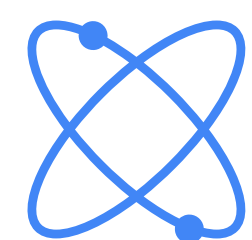
# Benefits



Replaces **advantageously** (*performance and cost*) the most traditional surfactants such as **Nonyl Phenol** Ethoxylate and Lauryl Ethoxylate Alcohols



Formulations with high chemical **stability** even at extreme pH's (*acidic and alkaline*) and in the presence of **Peroxide**



Compatible with any **ionic system** - cationic, anionic and non-ionic



**Low foaming**



Non-controlled product: Safe for the operator and for transport



Excellent booster for different surfactant systems



Quickly biodegradable



Green and sustainable appeal, free from phenols and from a renewable source



Check out the **presentation video**

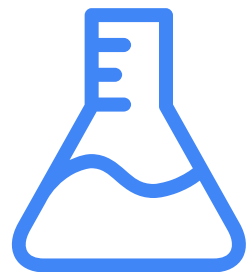


<https://youtu.be/MVC0xcbX4gE>

# Macler \* SmartLab



Contact our Smart**Lab** and see how Macler is able to deliver **much more** than just a sample.



We will take all our laboratory and **know-how** packed in the shape of a prototype of the product you intend to develop.

Live the **experience** of having a **strategic partner** at your service, count on Smart**Lab**.





# Linha **PRIME**

**Prime** is a line of special molecules that solve a wide spectrum of difficulties for formulators

The products in this line demand knowledge and previous experience in order to make the development work more efficient and less costly.

Most of the time, when specialties are applied without the proper know-how, they become costly, which for us, is nonsense.

Yes, technology should come in the interest of efficiency, but also of competitiveness and, above all, the generation of increased value.

For this process to be as productive as possible, our SmartLAB goes on with the technical support directing the formulator and, often, suggesting we develop the solution internally.

**Macler\***

Our chemistry  
in **harmony**  
with your routine.

**Macler Produtos Químicos Ltda**

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