

Macler*

Noxipon NOVO

Thickener for **detergents** containing
sulfonic acid



Applications



HOUSEHOLD

Dish Washer
Clothes Washer



PROFESSIONAL

Industrial detergents
Professional detergents
Degreasers



AUTOMOTIVE

Automotive Shampoos

Apart from being a great thickener, Noxipon **NOVO** has the following main benefits



Great cost-benefit ratio



Excellent thickening performance



Low rate of viscosity variation with temperature change



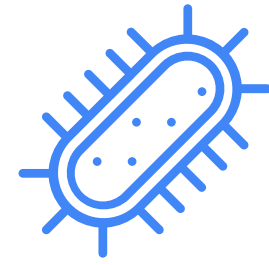
Rapid dispersion and cold homogenization without requiring neutralization

Check the **presentation** video:



https://youtu.be/2NpBCIEBv_o

Other Benefits



Product **protected** against microbial contamination



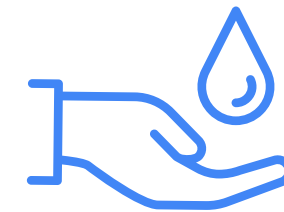
Increases the **stability** of the formula



Liquid product:
No need to pre-dilute
before applying



Non-controlled product:
Safe for the operator
and for transport



Non-irritating to the skin



Rapidly **biodegradable**.
Green and sustainable appeal



Odorless



Comparison with **thickeners** in the market

	Cellulosi (CMC/HEC)	Acrylic	Noxipon NOVO
Process	*	* * *	* * * * *
Odor	* * * * *	*	* * * * *
Aspect	* *	* * *	* * * * *
Variation Viscosity Temperature	* * * *	* *	* * * *
Rheology	* *	* *	* * * *

NOXIPON

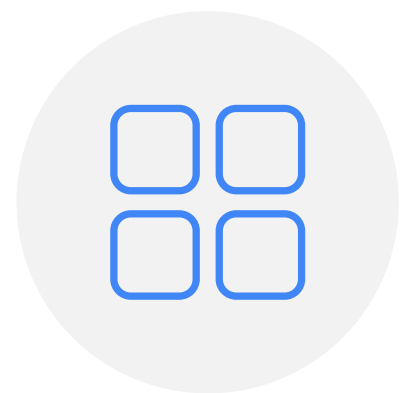
Line



NOXIPON
was created in
1996



Macler was a **pioneer** for this
type of **thickener** in Brazil



Today **NOXIPON** is a line of
thickeners used in the most
diverse applications

All this baggage and knowledge that we we have been building with each technical support we provide to our countless clients, year after year, has resulted in what we now call SmartLab!

A research and development department totally dedicated to our current customers.

To ensure that you are applying this product in the most proper and economical way and to discover other cost-effective solutions focused on cost/benefit, count on our SmartLab!



Live the **experience** of having a **strategic partner** at your service, count on Smart**Lab**

Contact our sales team, we will take you all our **know-how** packed in the form of a sample. If you have any questions contact our Smart**Lab**.

Macler*

Our chemistry
in **harmony**
with your routine.

Macler Produtos Químicos Ltda

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