

**ISOGEN**  
Line

Macler\*

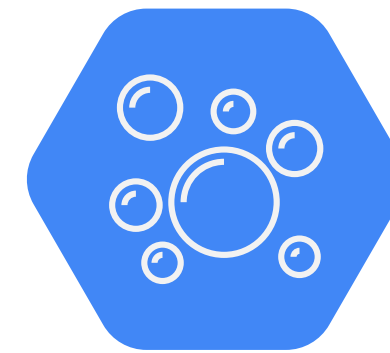
# Isogen

# **SURF 31**

Cleaning booster,  
humectant and  
dispersant active

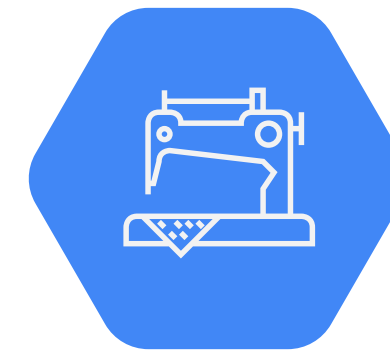


# Applications



## SANITIZERS

- Degreasers
- Cleaners
- Stain remover



## TEXTILE

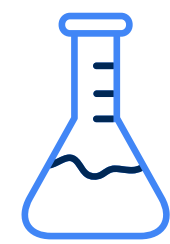
- Humectants
- Pre-washing
- Pigment dispersants
- Anti-migration agent for dyeing



## AGRICULTURAL

- Humectants
- Dispersants
- Modifiers
- Activating adjuvants

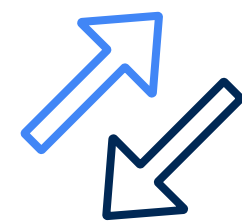
# Benefits



**Low dosage.**



**Does not modify** the odor in cleaner formulations.



Excellent **benefit-cost** ratio.



**Low surface tension.**



**Great dispersion:** dyes and agricultural assets.



**Substitute for Butylglycol** in cleaners.



**Non-controlled product:** Safe for the operator and transportation.



Check out the presentation **video**:

Macler \*

# Isogen **SURF 31**

Ativo umectante,  
dispersante e  
booster para limpeza



<https://youtu.be/z6RpBzNpu7c>



# ISOGEN

## Line

**Isogen** is a line focused on solutions for the sanitizing area developed by Smart**Lab**.



There are several solutions built with results of **years** of research, development, and experience in customer service and technical support in this market.

**Isogen** Line solves situations such as: cost, performance, handling and process improvements, storage space.



Are you uncomfortable buying **blends**?  
**Afraid** of being in the power of a single supplier?

Unlike what has been experienced with global companies, which often end up taking products out of line and leaving the customer left in the lurch, **Macler**, through SmartLab, is committed to generate solutions for the customer adversities. Including cases where the client wishes to change the blend for another raw materials.

However, what happens in the vast majority of cases is that our blends end up delivering a unique performance and a better **cost/benefit** balance. Our performance, in over **40 years** of life, is based on trust and reliability, and it is no different when it comes to supplying the **Isogen** Line.

If any product, for some reason, needs to be discontinued, Smart**Lab** works together with the customers developing an alternative for a **new formula** as efficient as the original one, with no impact on costs.

# Macler \* SmartLab



Contact our Smart**Lab** and see how **Macler** is able to deliver **much more** than just a sample.



We will take all our laboratory and **know-how** packed in the shape of a prototype of the product you intend to develop.



Live the **experience** of having a **strategic** partner at your service. Count on Smart**Lab**!

**Macler\***

Our chemistry  
in **harmony**  
with your routine.

**Macler Produtos Químicos Ltda**

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