



Sodium Lauryl Ether **Sulfate 27% e 70%** Anionic surfactant

STANDARD

Line

Macler*



Cosmetics

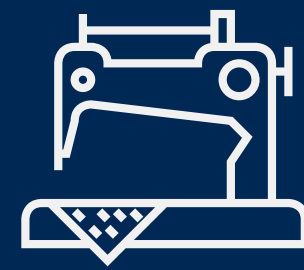
**Foamer
Emulsifier
Thickener
Humectant**



Hygiene and cleaning

**Active ingredient
Foamer
Emulsifier
Thickener
Humectant**





Textile
Humectant



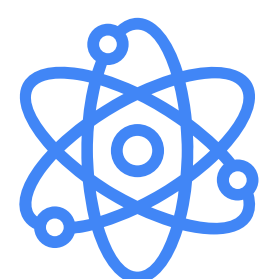
Agricultural
Emulsifier
Humectant





Contraindications and situations to avoid

Incompatible with cationic
products, sodium hypochlorite
and hydrogen peroxide.



Physical-chemical specifications

Parameters	Sodium Lauryl Ether Sulfate 27%	Sodium Lauryl Ether Sulfate 70%
Physical State	Liquid	Translucent paste
Color	Colorless to yellowish	Colorless to yellowish
Active Matter (%)	25 - 27	68 - 72,5
Insulfated Matter (% w/w)	Max. 1,5	Max. 2,5
Sodium Chloride (% w/w)	Max. 0,4	Max. 0,4
Sodium Sulfate (% w/w)	Max. 0,6	Max. 1,5
Pure pH, 25°C	6,0 - 9,0	6,0 - 9,0

Homologation

Contact our sales team and request a sample for testing and homologation!

TrustScan®

All of our Standard products go through **TrustScan!**

A **methodology** that ensures the quality of the product at the time of application. We believe that a product with the **correct concentration** is the minimum we must provide.

TrustScan is more than an anti-fraud seal!



Due to the fact that it is one of the most traditional surfactants and has a low price, it is often adopted in cases where its performance does **not present** a cost-benefit ratio. After all, a low price does not always indicate a low cost in the application inside the formula.



To find out if you are using this product in the most cost-effective way and discover other solutions focused on **cost-benefit**, count on our Smart**Lab**!



SmartLab is a research and development department entirely dedicated to our active customers.



Live the **experience** of having a **strategic** partner at your service. Count on Smart**Lab**!

Contact our sales team. We will offer all our **know-how** to your product. If you have any questions, please contact our Smart**Lab**.

Macler*

Our chemistry
in **harmony**
with your routine.

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