

**ISOGEN**  
Line

**Macler\***

# Isogen **FOX 29**

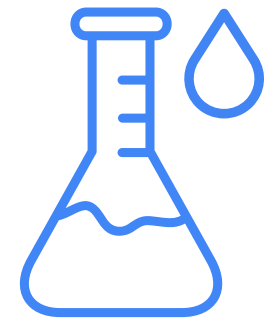
Developed specifically for  
Adhesive Gel formulations for  
toilets.



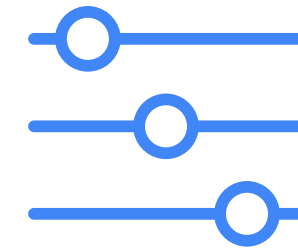
# Benefits



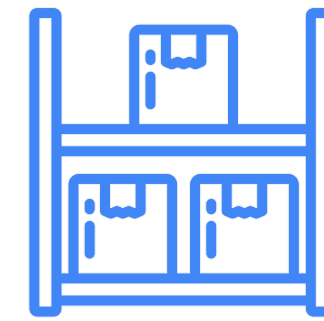
**Sharp reduction in effort, cost and time** in gel adhesive research and development.



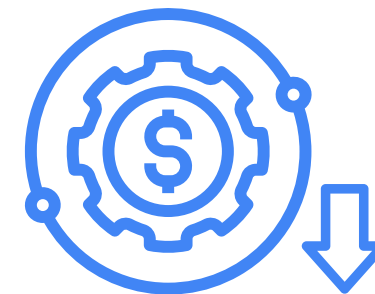
Heat and flush **resistant formulations**.



**Reduction of the necessity to control** several components: stock, analysis and purchasing.



**Reduction of stock space:** allows purchases and stock replacement more adjusted to production demand.



**Reduced production complexity:** time and process control, adjustment of batch deviations.

Check out the presentation **video**:

Macler \*

# Isogen **FOX 29**

Base para **gel adesivo**  
para vaso sanitário



<https://youtu.be/qf7OVNorPyY>

# ISOGEN Line

**Isogen** is a line focused on solutions for the sanitizing area developed by Smart**Lab**.



There are several solutions built with results of **years** of research, development, and experience in customer service and technical support in this market.

**Isogen** Line solves situations such as: cost, performance, handling and process improvements, storage space.



Are you uncomfortable buying **blends**?  
**Afraid** of being in the power of a single supplier?

Unlike what has been experienced with global companies, which often end up taking products out of line and leaving the customer left in the lurch, Macler, through SmartLab, is committed to generate solutions for the customer adversities. Including cases where the client wishes to change the blend for another raw materials.

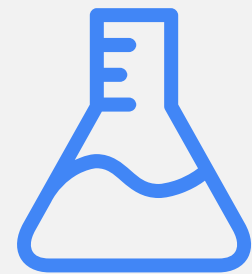
However, what happens in the vast majority of cases is that our blends end up delivering a unique performance and a better cost/benefit balance. Our performance, in over 40 years of life, is based on trust and reliability, and it is no different when it comes to supplying the Isogen Line.

If any product, for some reason, needs to be discontinued, SmartLab works together with the customers developing an alternative for a new formula as efficient as the original one, with no impact on costs.

# Macler \* SmartLab



Contact our Smart**Lab** and see how **Macler** is able to deliver **much more** than just a sample.



We will take all our laboratory and **know-how** packed in the shape of a prototype of the product you intend to develop.

Live the **experience** of having a **strategic partner** at your service. Count on Smart**Lab**!



**Macler\***

Our chemistry  
in **harmony**  
with your routine

**Macler Produtos Químicos Ltda**

Rua Fritz Lorenz . 1774 . G5 . Bairro Industrial  
CEP 89.120-000 . Timbó . Santa Catarina

suporte1@macler.com.br

47 3323.5012

[macler.com.br](http://macler.com.br)