

Macler\*

Isogen

**TXT 200**

Cationic **active** for high-performance,  
**cost-competitive** softener



# Applications



**Traditional Softeners**  
**Concentrated Softeners**  
**Easy ironing**

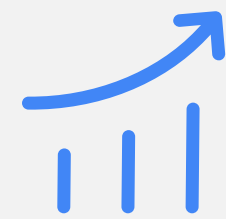
# Benefits



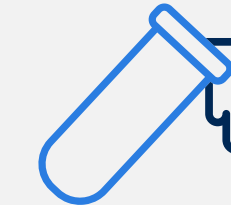
Excellent **cost/benefit** ratio



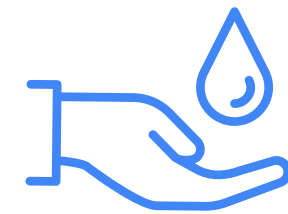
**Cold** application



**Better performance** compared to the traditional cold bases on the market : greater **fixation** of **fragrance** and greater **softness**



High **viscosity**



Hypoallergenic



High **stability**



**Disperses quickly:**  
Creates lumps at the time of application



Quickly **biodegradable**

Check out the **presentation video**:

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Base para Amaciantes



<https://youtu.be/EBpGf53NVK4>



# Macler \* SmartLab



Contact our Smart**Lab** and see how Macler is able to deliver **much more** than just a sample.



We will take all our laboratory and **know-how** packed in the shape of a prototype of the product you intend to develop.

Live the **experience** of having a **strategic partner** at your service, count on Smart**Lab**.



# Linha ISOGEN

**Isogen** is a line focused on solutions for the sanitizing area developed by Smart**Lab**.



There are several solutions built with the results of years of research, development, and experience in both customer service and technical support in this market.

The Isogen product line solves situations such as: cost, performance, handling and process improvements, storage space.

**Macler\***

Our chemistry  
in **harmony**  
with your routine.

**Macler Produtos Químicos Ltda**

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